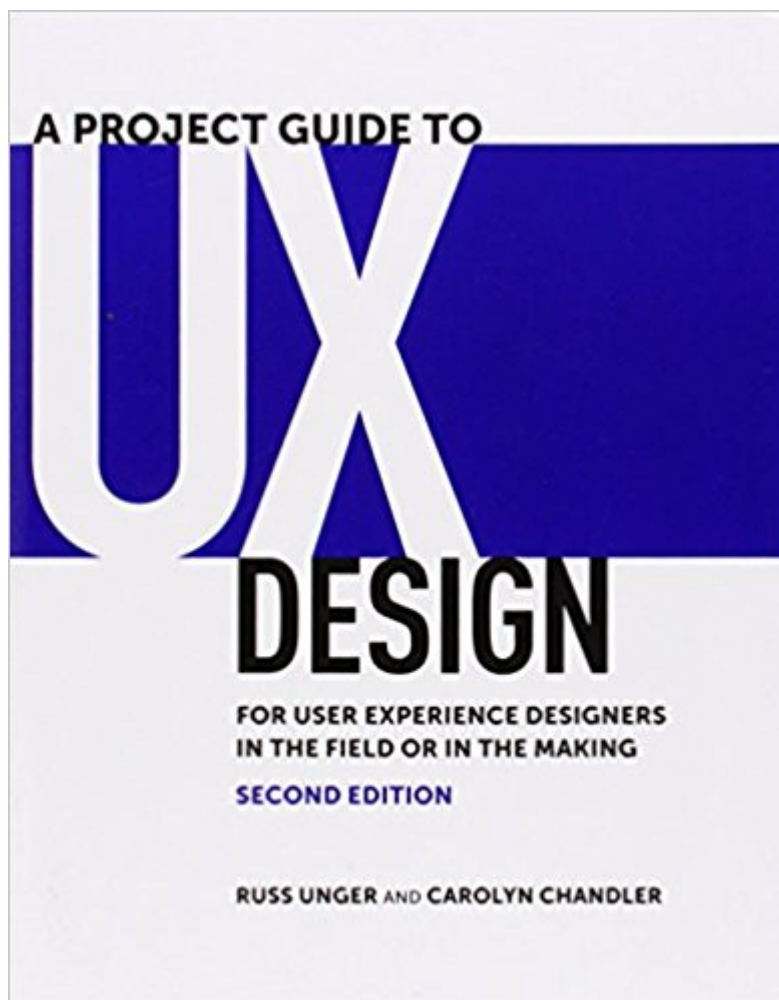




Ebook Directory
the best source of ebook

The book was found

A Project Guide To UX Design: For User Experience Designers In The Field Or In The Making (2nd Edition) (Voices That Matter)



Synopsis

User experience design is the discipline of creating a useful and usable Web site or application that's easily navigated and meets the needs of the site owner and its users.

There's a lot more to successful UX design than knowing the latest Web technologies or design trends: It takes diplomacy, management skills, and business savvy. That's where the updated edition of this important book comes in. With new information on design principles, mobile and gestural interactions, content strategy, remote research tools and more, you'll learn to: Recognize the various roles in UX design, identify stakeholders, and enlist their support Obtain consensus from your team on project objectives Understand approaches such as Waterfall, Agile, and Lean UX Define the scope of your project and avoid mission creep Conduct user research in person or remotely, and document your findings Understand and communicate user behavior with personas Design and prototype your application or site Plan for development, product rollout, and ongoing quality assurance

Book Information

Series: Voices That Matter

Paperback: 360 pages

Publisher: New Riders; 2 edition (March 19, 2012)

Language: English

ISBN-10: 0321815386

ISBN-13: 978-0321815385

Product Dimensions: 6.9 x 0.9 x 8.9 inches

Shipping Weight: 1.1 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 56 customer reviews

Best Sellers Rank: #45,397 in Books (See Top 100 in Books) #23 in Books > Computers & Technology > Graphics & Design > User Experience & Usability #39 in Books > Textbooks > Computer Science > Software Design & Engineering #54 in Books > Computers & Technology > Web Development & Design > Web Design

Customer Reviews

Russ Unger is a user experience design and research professional in the Chicago area. He has worked with top-tier digital agencies, Fortune 500 companies, and startups. He has presented and led workshops at events like South by Southwest, Web 2.0, and UX Week, and is an occasional contributor to various online UX magazines. In addition, he is on the Advisory Board for the

Department of Web Design and Development at Harrington College of Design. Carolyn Chandler is the experience design director for Manifest Digital, an interactive consultancy based in Chicago. She has taught design courses for DePaul University, and developed an interaction design course for the WaSP InterACT curriculum. She speaks internationally, and has been leading UX teams for over 12 years.

I'm using this book for a graduate course on usability and boy, is it a pain to read. Although the text poses many valid points and is a decent guide for getting into UXD, it's a hard text to trudge through and quite repetitive. I think the text could be condensed by at least 25% if you eliminated the poor transitions and set-ups the author seems to favor poorly executing. Also, there really isn't anything that I could truly sink my teeth into. I wish it was more substantial and less vague at times. The content as a whole was very elementary--beyond common sense for the most part--and I was expecting something that would challenge me and make me think instead of carrying me around like a baby (that is a step beyond holding my hand). Nonetheless, if you can get past the pain of reading this, are capable of filling in the many blanks, and can do some more research on your own time, it's quite resourceful.

This book was well written and clearly written by top professionals in their field. Although anyone can benefit from the message in this book, it's really written to those who work in web design agencies. I really enjoyed the fact that they put a lot of emphasis into doing research before you go and put a website together. This is something sorely lacking by web professionals. However, the book is a little tedious for about the first half of the book as they go on and on about documentation. I get that having crystal clear expectations with your customers is essential. However, I work on websites with internal customers and don't feel like half of this documentation/proposal stuff really applies to me, so it was hard to get through. After weeding out the parts that were less relevant, I really liked this book and will be implementing many of the research and methods described within.

Thus has been a great starter for helping me get cross-functional teams to understand how UX works and why it's important from software to product design. As a UXer you'll often need talking points on your ROI and this book gives you some ammo.

Overall, this is a good introductory UX design book. I agree with some of the other reviews that there is a great deal of content that is around selling and managing UX design projects. My major pet

peeve was that that graphics in the book are terrible. Screen shot and graphics are often useless because the font size is so small, the picture is unreadable.

If you have been a consistent UX practitioner for 3 or more years there will be little new material here. If you are a recent inductee to UX this book will give you a solid footing.

so far it's getting the job done and as long that my son is happy and doing well in school I'm happy and that is good so far this book is awesome thank you.

It's usful and practical. Full of detials and latest UX strategies.

Great read. Helpful to our small dev/design agency.

[Download to continue reading...](#)

A Project Guide to UX Design: For user experience designers in the field or in the making (2nd Edition) (Voices That Matter) Windows 10: The Ultimate 2017 Updated User Guide to Microsoft Windows 10 (2017 updated user guide, tips and tricks, user manual, user guide, Windows 10) Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days Echo Dot: Echo Dot User Manual: From Newbie to Expert in One Hour: Echo Dot 2nd Generation User Guide: (Echo, Dot, Echo Dot, ... Manual, Alexa, User Manual, Echo Dot ebook) Echo: Echo Advanced User Guide (2017 Updated) : Step-by-Step Instructions to Enrich your Smart Life (Echo User Manual, Alexa User Guide, Echo Dot, Echo Tap) How to Install Kodi on Firestick: The Ultimate User Guide How to Install Kodi on Fire Stick (the 2017 updated user guide, tips and tricks, home ... (user guides, fire stick,) Project Management: Secrets Successful Project Managers Already Know About: A Beginner's Guide to Project Management, nailing the interview, and essential skills to manage a project like a Pro Communicating Design: Developing Web Site Documentation for Design and Planning (2nd Edition) (Voices That Matter) The Ultimate Soap Making Guide: Unique Soap Making Recipes & Complete Soap Making Guide for Beginners (Soap Making at Home, Soapmaking Guide, Soap Making Recipes, Soap Making Book) Society of Publication Designers: 34th Publication Design Annual (Society of Publication Designers' Publication Design Annual) (Vol 34) Echo: Dot:The Ultimate User Guide to Echo Dot 2nd

Generation with Latest Updates (the 2017 Updated User Guide,by ,Free Movie,web services,Free ...
Kit) (internet,smart devices, Alexa) Design for How People Learn (2nd Edition) (Voices That Matter)
Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers,
Typographers and Three Dimensional Designers (German and English Edition) Agile Project
Management: QuickStart Guide - The Simplified Beginners Guide To Agile Project Management
(Agile Project Management, Agile Software Development, Agile Development, Scrum) Kindle Fire:
Owner's Manual: Ultimate Guide to the Kindle Fire, Beginner's User Guide (User Guide, How to,
Hints, Tips and Tricks) Windows 10: The Ultimate 2 in 1 User Guide to Microsoft Windows 10 User
Guide to Microsoft Windows 10 for Beginners and Advanced Users (tips and tricks, ... Windows,
softwares, guide Book 7) Designing for Interaction: Creating Innovative Applications and Devices
(2nd Edition) (Voices That Matter) Photoshop Masking & Compositing (2nd Edition) (Voices That
Matter) Best Magazine Design Spd Annual: 29th Publication Design (Society of Publication
Designers' Publication Design Annual) (v. 29)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)